Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
The Gladiolus stands at the top of the list as the very best summer cut flower for most every occasion. It is tall, stately, yet graceful, and comes in all colors (except blue), from pure white to blood red, with all shades and color combinations imaginable, and will keep a week to ten days after cutting. It is easily grown in any good garden soil that is not too shady. They love sunshine and can stand a lot of dry weather. Plant some bulbs every two or three weeks from late April to latter June and you will have blooms continuously from mid-July to mid-October. Dig bulbs in latter October and store in frost-proof cellar.

BUTTER BOY. (K) Large buttercup yellow prim. L. 10c; M. 7c, doz. 70c.
CARMEN SYLVA. (Dec) Pure snow white, very slight throat penciling. Medium early, tall,
CARDINAL PRINCE. (K) Clear cardinal red. L. 40c; M. 25c; bts. doz 35c; 100 $2.75.
CAPTAIN BOYNTON. (Boynton) Beautiful tall lavender, maroon blotch. L. 15c; M. 8c.
B. L. SMITH. (K). Most popular lavender cut flower. Creamy white on lower petal. L. 7c, 
BERTREX. (Austin) Fine stout early white. L. 5c, doz. 45c, 100 $2.00.
BEATRIZ MICHELENA. (D) Peach red, overlaid with fiery orange. M. 25c.
ATTRACTION. Very early bright soft red. Fine cut flower. L. 5c, doz. 45c; M. $1.75 
AMERICA. Soft pink. L. 4c, 3 for 10c.
ALBANIA. (Kemp) Wide open pure white. L. 6c, doz. 60c; M. 4c, doz. 40c, 100 $2.00.
A. B. KUNDERD. (K) Ruffled cream and pink. M. 7c.
CRIMSON GLOW. (Bettscher) Early glowing crimson, wide open, well placed bloom. L. 5c,
CATHERINE COLEMAN. Tall clear salmon rose. Fine. L. 45c.
CRINKLES. (K) Peach blossom pink intensely ruffled. M. 10c.
DOROTHY WHEELER. (K) Prim. Tall straight spike. Rose pink with lighter throat. A 
DIANA. (JZ) Rich mellow blood red. Fine cut flower. L. 5c, doz. 50c.
ELF. Lemon yellow bud, flower white, lemon lip, stout plant. L. 5c, doz. 50c; 100 for 
ED. SPRINGER. (K) Strong plant, showing light lavender pink. Rose red markings on lower 
E. J. SHAYLOR. (Austin). Tall melting rose pink. A world famous cut flower. L.
GLENDALE. (Davis). Tall fine cyclamen red. L. 6c, doz. 60c, $4.00 per 100; M. doz 40c, 
GLORIANA. (Bettscher) "The Gladiolus De Luxe." Many call it the most artistic glad in 
GOLD. (Dec), Pure golden yellow, throat a shade deeper. Perfect placement. L. 6c, doz. 
GOLDEN DREAM. (Groff) The sensational new yellow that charms all glad lovers on sight.
NINETEEN TEN ROSE. (K) Very early dark rose pink. A fine cut flower. L. doz. 50c, M. doz. 10c.

GOLDEN SWALLOW. (Austin) A beautiful soft yellow ruffled prim. A pure self. no markings. L. 15c, M. 10c.

HAVERHILL. (K) A fine pink cut flower. L. 5c, doz. 45c; M. doz. 25c, 100 for $1.25, 1000 for $9.00; bts. 1000 for 25c, qt. $1.00.

HELEN FRANKLIN. Early white, striped lavender. Good cut flower. L. 5c, doz. 50c; M. doz. 20c.

HENRY FORD. (D) Dark velvety purple. L. 15c.

HERADA (Austin). Pure mauve. 5c.

HYE NYE. (Austin) A 5 to 6 ft. basket glad. Old rose, yellow throat. L. 35c; M. 25c.

ILLUMINATOR. (Hinkle) A large brilliant carmine red on straight stout spike. Stands heat well. L. 25c; M. 15c.

INDEPENDENCE. Dark pink with purplish sheen. M. 4c, doz. 30c, 100 for $1.50.

JACOBA VON BEIREN. (D) Light pink, yellow throat. Extra large blooms. M. 4c, doz. 30c; bts. 100 for 25c.

JACOBA VAN BEIREN. (Metzner) Very large light salmon, yellow center. A fine cut flower.

JACOB OF SYDNEY. (D) Heavily ruffled salmon pink, yellow throat. A beautiful cut and come again glad. Shrimp pink, orange carmine (Hondyshell) The handsomest of all lavender pinks with a charming small yellow blotch bordered white. Straight stem arrangement. L.'s 4c, doz 80c; S.'s 5c, doz. 50c; bts. 100 for 30c, 1000 for $1.00.

JENNY LIND. (Dec) Beautiful soft apricot pink. Pale yellow throat. L. 15c, doz. 150c; M. doz. 60c.

JEWEL. (K) Tall light salmon prim. Yellow blotch on lower petals. A fine cut flower. L. 5c, doz. 45c, 100 for $3.00; M. 30c doz, 100 for $2.00; S. 100 for $1.00; bts. 1000 for $2.00.

JUDITH. (K) A tall, handsome rose. A large bloom. Extra large blooms. M. 7c, doz. 70c; S. 5c, doz. 50c; bts. 100 for 25c, 1000 for $1.00.

JULIA T. PICKER. (K) Pale pink, yellow throat. A beautiful pink, 100 for 25c; M. 6c, doz. 60c.

JULIA W. PICKER. (K) Pale pink, orange carmine. A charming cut and come again glad. Shrimp pink, orange carmine (Hondyshell) The handsomest of all lavender pinks with a charming small yellow blotch bordered white. Straight stem arrangement. L.'s 4c, doz 80c; S.'s 5c, doz. 50c; bts. 100 for 30c, 1000 for $1.00.

JUNO. (K) Soft cameo pink, yellow throat. Extra large blooms. M. 4c, doz. 30c; bts. 100 for 25c.

JUNO. (D) Very early dark rose pink. A fine cut flower. L. 5c, doz. 50c; M. doz. 25c.


LADY BYNG. A refined soft pink of great beauty. A prim, but not hooded. Very early with graceful stem arrangement. M. 15c; bts. 30c doz.

LADY PEARL. (K) A tall, slender graceful rose. Very early, blooms from cutting. A fine cut flower.

LACINATUS. (K) Very early, blooms from cuttings. A fine cut flower.

LADY BYNG. A primrose yellow, suffused rose pink. 100 for $2.50.

MADARIAGA. (D) Light salmon, orange blush. A beautiful cut and come again glad. Shrimp pink, orange carmine (Hondyshell) The handsomest of all lavender pinks with a charming small yellow blotch bordered white. Straight stem arrangement. L.'s 4c, doz. 80c; S.'s 5c, doz. 50c; bts. 100 for 30c, 1000 for $1.00.

MAIDEN S BLUSH. Fine very early pink prim. Strong grower. Bulblets always bloom. L. 4c, doz 40c, 100 for $1.50, 1000 for $8.00; S. 100 for 60c, 1000 for $3.00.

MAINE. (Vos) Pure lavender with white near lavender feathering in throat. L. 8c, 3 for 25c.

MARIA HENDGES. (K) Very early, blooms from cuttings. A fine cut flower.

MARIE KUNDERD. (K) Very early, blooms from cuttings. A fine cut flower.

MARIETTA. (Metzner) Very large light salmon, tinged orange, red blotch. M. 10c.

MARSHALL. The finest early white scarlet prim. L. 8c, doz. 80c; S. 5c, doz. 50c; bts. 100 for 30c, 1000 for $1.00.

MARRIAGE. (K) Pink with maroon blotch. Not new but one of the most beautiful. L. 5c, doz. 50c; M. doz. 100 for $1.50; bts. 40c 1000.

MRS. FRANCIS KING. (K) The best known large scarlet cut flower. M. 3c, doz. 30c, 100 for $2.00, 1000 for $18.00; bts. 80c 1000, qt. $2.00.

MRS. H. E. BOTHIN. (D) Light carmine pink, heavily ruffled, scarlet blotch. A coming variety. M. 3c, doz. 30c, 100 for $2.00, 1000 for $18.00; bts. 80c 1000, qt. $2.00.

MRS. R. N. WALSH. (D) Large ruffled flesh pink, shading to deep ruby in lower throat. A fine cut flower. M. 8c, doz. 80c.

MRS. K. FR. PRESTGARD. (Dec) A new pure white of great beauty. Straight spike, sturdy plant. L. 40c.

MRS. E. DOUGLAS. (D) One of the largest varieties in existence; often 5 feet high. Begonia rose striped scarlet. L. 15c, doz. 150c; M. 10c, doz. 100; bts. 25c 100.

MRS. S. M. BURKE. (D) Yellow and apricot. Splendid cut flower. L. 10c; M. 7c; doz. 70c.

MRS. S. BURKE. (D) Yellow and apricot. Splendid cut flower. L. 10c; M. 7c; doz. 70c.

MRS. W. E. CLARK. (F) Tall light pink, small red blotch. Blooms well from small bulbs. L. 5c, doz. 50c.

MRS. WHITE. The very earliest prim in our list. Soft salmon, yellow throat and blends beautifully with the early primulaceous species. L. 5c, doz. 45c, 100 for $2.50; M. doz. 30c, 100 for $1.50.

MRS. R. PICKFORD. (D) Excellent light blue, darker throat. L. 5c, doz. 50c; M. doz. 150c, 100 for $2.50.

MRS. W. E. CLARK. (F) Tall light pink, small red blotch. Blooms well from small bulbs. L. 5c, doz. 50c.

MRS. W. E. CLARK. (K) Very early dark rose pink. A fine cut flower. L. 5c, doz. 50c.
SEABROOK GEM. Light purple, darker blotch. L. 10c, 3 for 25c.

TIFFANY (Brown). A fine late white. Stout plant. M. 5c, doz. 50c.

SNOW GLORY. (K) Exquisitely ruffled, pure white, strong grower. Pale throat lines. M. 5c, doz. 50c.

SMOKY. A new smoky red from Canada that you will like if you like smoky varieties. M.

SCARLET WONDER. (Cowee's). Enormous scarlet. Largest florets of all reds. L. 10c, 3 for 25c.

YELLOW TREASURE. (A) Dainty ruffled yellow. L. 8c, doz. 80c; M. 5c, doz. 50c.

W. A. SISSON. (D) Lilac, tinted white. M. $1.50; bts. 10 for $1.75.

TYCKO ZANG. (Austin) Beautiful clear salmon with white throat. Massive blooms on stout spike. You surely can afford Tycko Zang this year. L. 25c, doz. $2.50; M. 15c, doz. 100 for $1.25.

TWILIGHT. (K) A wonderful ruffled pink and creamy yellow. Very stout spike. You surely can afford Tycko Zang this year. L. 5c, doz. 50c; M. doz. 30c, 100 for $1.50.

SUPERBA. (C) Very tall fine early light red. M. 15c, doz. 25c.

SULPHUR FRILLS. (K) Heavily ruffled clear sulphur yellow. L. 25c, M. 15c.

SHEILA. (C) A very early large tall light salmon. L. 5c, doz. 50c; M. doz. 30c, 100 for $1.75.

SCHWABEN. A standard yellow much used by florists but being rapidly replaced by newer and better yellows. Large bulbs do not give as good blooms as medium sized bulbs. M. 3c, doz. 30c, 100 for $2.50.

SCARLANO. (K) Popular ruffled bright orange red. Early. Good cut flower. L. 6c, doz. 60c, 100 for $3.00; M. 40c doz., 100 for $2.00.

RUFFOLACE. (Kemp). Large pure white ruffled and lacinated. L. $3.00; bts. doz. $3.00.

POLA NEGRI. (D) Fine ruffled apricot, yellow lip. L. 10c, M. 5c, doz. 50c.

PRINCE OF WALES. Very early beautiful salmon. L. 7c, doz. $1.00; bts. 50c 100, $4.00 for 1000.

PRIMUNELLA. (K). An early ruffled tall butterfly-like bloom of cartridge buff with yellow lower petals. L. 8c, doz. 80c; M. 5c, doz. 50c.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.

PRIMULINUS SPECIES. This is the slender, artistic clear yellow used in crossing to produce new varieties. While small flowered they are so graceful either mixed with other varieties having yellow in them or alone in a vase on a dull day that we grow large quantities of them. L. 7c, doz. 70c; M. 5c, doz. 40c, 100 for $2.00.
WONDER COLLECTION $2.00.

120 fine blooming bulbs No. 4 for only $2.00, separately labeled and postpaid. (Each of the following high-class glads: Albania, B. L. Smith, Dorothy Wheeler, Glendale, Gold, Jewel, Mrs. F. C. Peters, Mrs. H. E. Bothin, Richard Diener, Rose Mist. Everyone will bloom this year and make a fine large bulb for next year. We know these 10 dozen fine glads would cost you over $3.00 (unless bought in a collection) from any reliable grower in the U. S. Our previous wonder collections have pleased our customers and we know this is the best one we have ever offered.

IDEAL COLLECTION $2.50

This collection consists of 100 bulbs 1 in. or larger and is guaranteed to contain not less than 20 varieties. All are good named varieties but not labeled. Half-collections $1.50 postpaid. All will be labeled for 25c extra if desired.

GEM COLLECTION $3.00

1½ in. Up. Postpaid
1 Golden Dream
1 Giant Nymph
1 Mrs. Pretzgad
1 Robert Diener
1 Tyckro Zang
1 Orange Queen
1 Break O' Day
1 Los Angeles

APRASBURG ROOTS

The finest Washington roots of strain. Some wood year old roots. 1 doz. 45c, 50 for $1.25, 100 for $2.00, postpaid.

DELICIOUS SQUASH

The sweetest, driest and quickest cooking fall and winter squash. Careful personal selection for 20 years has given me a medium sized squash of wonderful quality. Extras selected private stock seeds from squashes used on my own table. Package of 50 seeds (enough for the average family), 25c postpaid. Not selected, 25c oz.

BLEEDING HEART

This fine well known flower will greet you every May with long graceful racemes of heart shaped, bright pink flowers. Spring planted roots will bloom in a few weeks. It does well anywhere, even in shady places. Roots 75c each, 3 for $2.00. Postpaid.

PEONIES AND IRIS

We grow 70 varieties of the best standardized new peonies, and 40 varieties of iris. We will be pleased to send a free catalog to anyone interested.

DELPHINUM PLANTS

Wrexham strain hybrids. Seedling plants from seed sown last August. 50c doz. post paid.

AMERICAN GLADIOLUS SOCIETY

The American Gladiolus Society is an organization, publishing a monthly magazine devoted entirely to Gladiolus. Membership is $2.00 per year, including the magazine. All growers should join.

THE FLOWER GROWER

The Flower Grower, Calcium, N. Y., is the best all round flower magazine in America. Subscription price $2.00 per year.

INFORMATION.

The American Gladiolus Society classifies bulbs as to size as follows: No. 1 1½ in. or more, No. 2 1 to 1½ in., No. 3 1 to 1% in., No. 4 3% to 1 in., No. 5 ½ to 3 in., No. 6 ½ in. and under.

The two largest sizes will all throw good large spikes of bloom. L (large) in this price list means a bulb 1½ in. or more in diameter and will give a large bloom. M. (medium) means a bulb 1% to 1 ½ in. and will bloom well but not so large. S. (small) means a bulb ¾ to 1 in. bulb which will usually bloom well but, later, and will make a nice bulb for next year's blooming.

Never plant Glads in the shade. They need full sunlight. With every order we inclose a sheet of printed instructions, telling how to plant, care for, harvest, and store the bulbs.

Names in brackets indicate the originator. (K) Kundert; (D) Diener; (A) Austin; (F) Fischer; (B) Decorah Gardens.

It will be more convenient in filling orders if you will use the order blank which we enclose. We ship postpaid any time after March 1 and guarantee save delivery. All varieties quoted by the dozen will be sold in half dozens if desired at the dozen price. 250 at the 1000 rate, 100 for $2.00, postpaid.

We never substitute except by your permission, only that in the same variety we may give a different size if out of the size ordered unless you request us not to do so.

We guarantee all stock true to name. If a mistake occurs we will gladly correct it by giving you two for one, or we will refund your money. (Minus shipping.

DISCOUNTS

Orders for less than $2.00 are net: no discount. On orders from $2.00 to $5.00 we will give 5 per cent extra bulbs, your selection. On orders from $5.00 to $10.00 we will give 10 per cent extra bulbs. On orders of $10.00 or more we will give 15 per cent extra bulbs. This discount does not apply to bulbs at the 1000 rate nor to collections or other items than gladiolus bulbs.

EXTRAS

In addition to the liberal discounts we offer in added bulbs we always slip in some extras besides, of course depending on the size of the order and usually these extras are different kinds than you have ordered and often are even the finer or newer kinds than ordered. We like to please as well as do our best to provide a good selection of glads and to provide you with every order, and I know we enjoy it as much as the customer does. Also pansy plants in bloom.

AN INVITATION

Located as we are on the paved Jerome Highway (No. 1) we sell thousands of cut flowers to passersby as well as locally, and also ship many cut blooms, both wholesale and retail. These consist of tulips, peonies, delphiniums, various other annuals and perennials and gladiolus. Whenever we have enough we slip in a few bulbs with every order, and I know you enjoy it as much as the customer does. Also pansy plants in bloom.

The youngest member of our family, Miss Dorcas (age 15) is usually flower girl in the summer time, and although in high school can't seem to count any better than the rest of us and some customers say she can't count at all, yet she gets liberal treatment always. She says she will get even with daddy for telling this about her by driving the Buick all alone this year. Anyway, come and see the glads and other flowers whether you buy or not.

CUT FLOWERS BY MAIL

When plentiful we sell all our cut flowers here at 30c a dozen. We cut in bud and pack for shipment at 75c a dozen, and we ship postpaid at $1.00 a dozen up to 500 miles. If distance is short we add more flowers to equalize the less postal post rate. In other words, you always get your money's worth. Peonies and gladiolas ship well and open up finely on arrival when placed in water.